

All the News About Denver's Best Residential Community Since 1961

About the Greater Park Hill News

The Greater Park Hill News (GPHN) is published by the Greater Park Hill Community, Inc. on the first of each month.

Circulation is 13,000 and the newspaper is distributed by neighborhood volunteers to homes and businesses in Park Hill and Northeast Denver.

### **Contact Us**

#### Advertising:

Melissa Davis | Senior Ad Sales Representative ads@greaterparkhill.org

Denise Fisher | Ad Sales Representative sales\_denise@greaterparkhill.org

Newspaper Manager: Brenda Morrison

newspaper@greaterparkhill.org | 720-287-0442 (voicemail)

Editorial: Cara DeGette | editor@greaterparkhill.org

Graphics: Tommy Kubitsky | design@greaterparkhill.org

The newspaper staff works remotely. To help us serve you in a more timely manner, please email us directly.



## **Distribution Area**



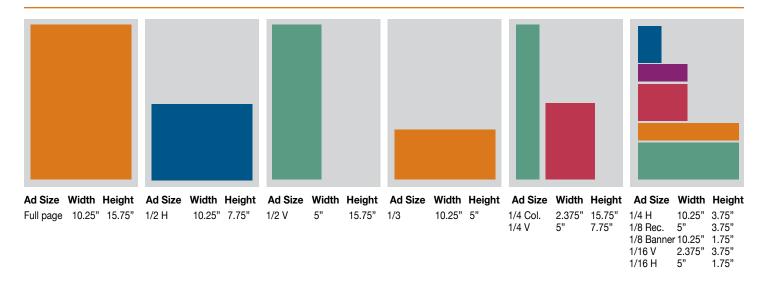
The Greater Park Hill News is published monthly. Circulation is 13,000 with an estimated readership of 40,000. The newspaper is distributed to homes and businesses in Greater Park Hill and surrounding areas by neighborhood volunteers.

Distribution boundaries are Colorado Boulevard on the west, Syracuse Street on the east, Colfax on the south and Smith Road on the north. The newspaper is also distributed to businesses along the East Colfax corridor from Quebec to York streets and retail districts in Northeast Denver.

# **Advertising Rates and Dimensions**

Ad Size	Width	Height	1 Month	3-5 Months	Over 6 Months
Full page	10.25"	15.75"	\$1,795	\$1,615	\$1,435
1/2 page Horizontal	10.25"	7.75"	\$900	\$810	\$720
1/2 page Vertical	5"	15.75"	\$900	\$810	\$720
1/3 page	10.25"	5"	\$680	\$610	\$545
1/4 page Horizontal	10.25"	3.75"	\$570	\$510	\$450
1/4 page Vertical	5"	7.75"	\$570	\$510	\$450
1/4 page Column	2.375"	15.75"	\$570	\$510	\$450
1/8 page Rectangle	5"	3.75"	\$265	\$240	\$210
1/8 page Banner	10.25"	1.75"	\$265	\$240	\$210
1/16 page Vertical	2.375"	3.75"	\$85	\$75	\$70
1/16 page Horizontal	5"	1.75"	\$85	\$75	\$70

Premium ad placement is available for an additional 10% for 1/4 page ads or larger. Please inquire for availability of premium placement.



#### **Classified Ads**

All Classifed Ads are prepaid - \$25.00 per month. Base price includes 25 words or less. Each additional word is 25 cents.

To place a classifed ad, contact Brenda Morrison at 720-287-0442 (voicemail) or email: newspaper@greaterparkhill.org.

### **Artwork Specifications**

The Greater Park Hill News is created in Adobe InDesign. A press quality PDF is preferred for all electronic submissions.

Ads should be built in CMYK at 300dpi. For best reproduction quality, photos should be 300 dpi and screens at 85 lpi.

Please do not add crop marks to your PDF.

Send electronic advertising submissions to ads@greaterparkhill.org.

Design charges: We charge \$50 per hour of designer work, with a minimum charge of \$10.