

# THE GREATER PARK HILL NEWS

All the News About Denver's Best Residential Community Since 1961

## About the Greater Park Hill News

The Greater Park Hill News (GPHN) is published by the Greater Park Hill Community, Inc. on the first of each month.

Circulation is 13,000 and the newspaper is distributed by neighborhood volunteers to homes and businesses in Park Hill and Northeast Denver.

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## Contact Us

### Advertising:

Melissa Davis | Senior Ad Sales Representative  
[ads@greaterparkhill.org](mailto:ads@greaterparkhill.org)

Denise Fisher | Ad Sales Representative  
[sales\\_denise@greaterparkhill.org](mailto:sales_denise@greaterparkhill.org)

**Newspaper Manager:** Brenda Morrison  
[newspaper@greaterparkhill.org](mailto:newspaper@greaterparkhill.org) | 720-287-0442 (voicemail)

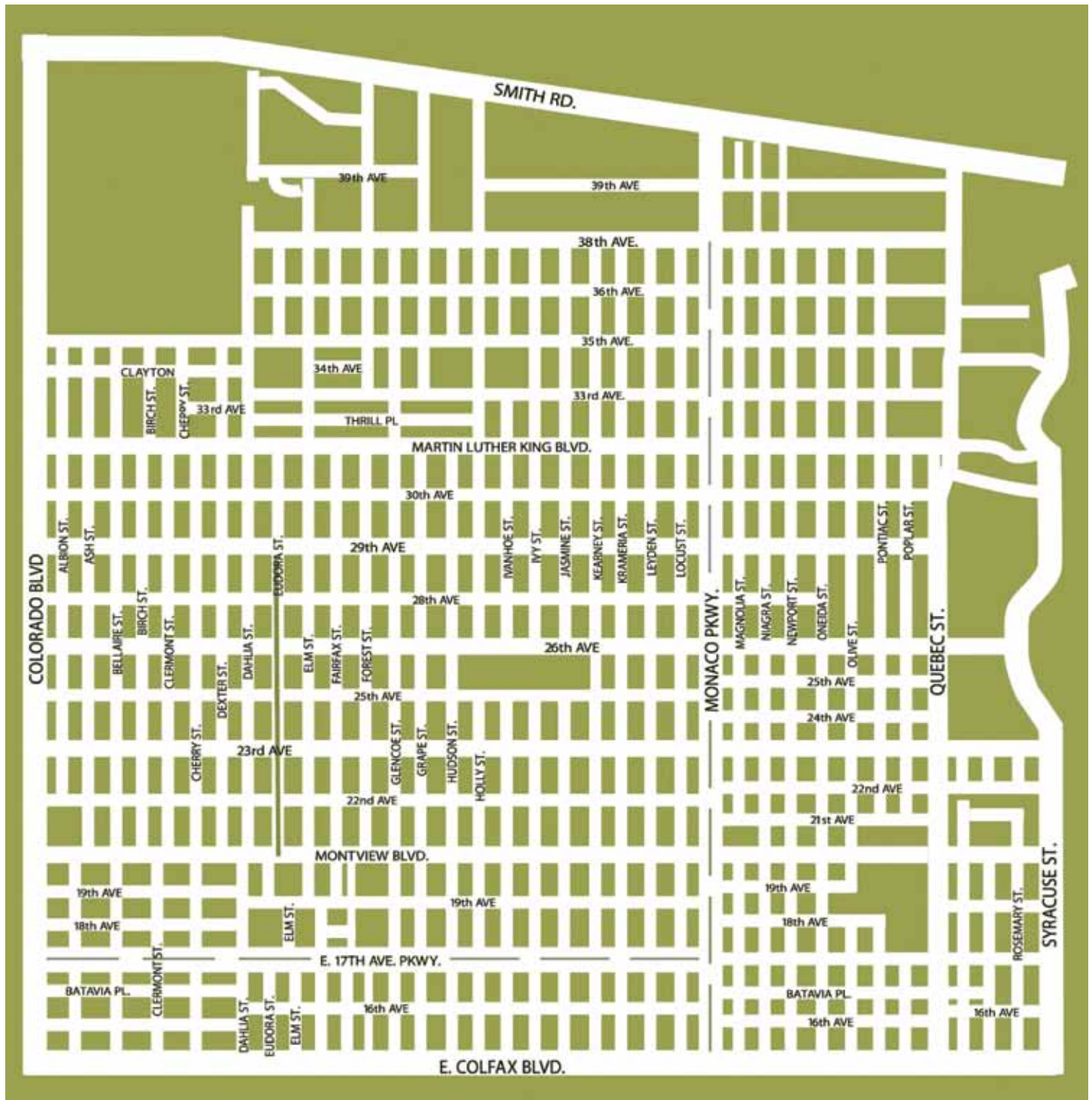
**Editorial:** Cara DeGette | [editor@greaterparkhill.org](mailto:editor@greaterparkhill.org)

**Graphics:** Tommy Kubitsky | [design@greaterparkhill.org](mailto:design@greaterparkhill.org)

The newspaper staff works remotely. To help us serve you in a more timely manner, please email us directly.



# Distribution Area




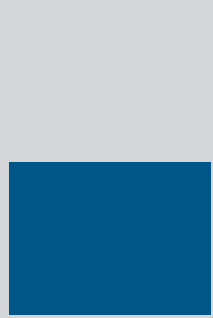
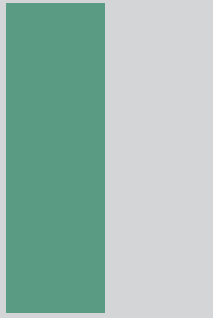
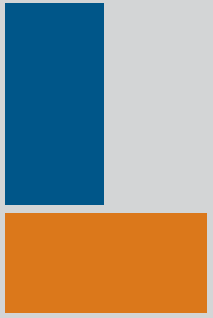
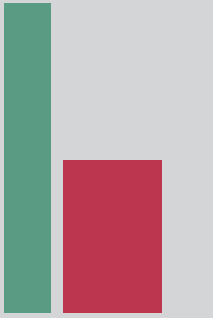

The Greater Park Hill News is published monthly. Circulation is 13,000 with an estimated readership of 40,000. The newspaper is distributed to homes and businesses in Greater Park Hill and surrounding areas by neighborhood volunteers.

Distribution boundaries are Colorado Boulevard on the west, Syracuse Street on the east, Colfax on the south and Smith Road on the north. The newspaper is also distributed to businesses along the East Colfax corridor from Quebec to York streets and retail districts in Northeast Denver.

# Advertising Rates and Dimensions

Ad Size	Width	Height	1 Month	3-5 Months	Over 6 Months
Full page	10.25"	15.75"	\$1,795	\$1,615	\$1,435
1/2 page Horizontal	10.25"	7.75"	\$900	\$810	\$720
1/2 page Vertical	5"	15.75"	\$900	\$810	\$720
1/3 page Horizontal	10.25"	5"	\$680	\$610	\$545
1/3 page Vertical	5"	10.25"	\$680	\$610	\$545
1/4 page Horizontal	10.25"	3.75"	\$570	\$510	\$450
1/4 page Vertical	5"	7.75"	\$570	\$510	\$450
1/4 page Column	2.375"	15.75"	\$570	\$510	\$450
1/8 page Rectangle	5"	3.75"	\$265	\$240	\$210
1/8 page Banner	10.25"	1.75"	\$265	\$240	\$210
1/16 page Vertical	2.375"	3.75"	\$85	\$75	\$70
1/16 page Horizontal	5"	1.75"	\$85	\$75	\$70

Premium ad placement is available for an additional 10% for 1/4 page ads or larger.  
Please inquire for availability of premium placement.

					
Ad Size Width Height	Ad Size Width Height	Ad Size Width Height	Ad Size Width Height	Ad Size Width Height	Ad Size Width Height
Full page 10.25" 15.75"	1/2 H 10.25" 7.75"	1/2 V 5" 15.75"	1/3 H 10.25" 5"	1/4 Col. 2.375" 15.75"	1/4 H 10.25" 3.75"
			1/3 V 5" 10.25"	1/4 V 5" 7.75"	1/8 Rec. 5" 3.75"
					1/8 Banner 10.25" 1.75"
					1/16 V 2.375" 3.75"
					1/16 H 5" 1.75"

## Inserts

Inserts must be distributed in all 13,000 copies of the newspaper. We do not accept partial inserts.  
The price is \$2800 for 13,000 inserts.  
Insert size: 8.5"x11", double sided.

## Classified Ads

All Classified Ads are prepaid - \$25.00 per month.  
Base price includes 25 words or less. Each additional word is 25 cents.  
To place a classified ad, contact Brenda Morrison at 720-287-0442 (voicemail ) or email: newspaper@greaterparkhill.org.

## Artwork Specifications

The Greater Park Hill News is created in Adobe InDesign. A press quality PDF is preferred for all electronic submissions.

Ads should be built in CMYK at 300dpi.  
For best reproduction quality, photos should be 300 dpi and screens at 85 lpi.  
Please do not add crop marks to your PDF.

Send electronic advertising submissions to ads@greaterparkhill.org.

\$25 design charge for business card, 1/8, 1/4 ad sizes.  
\$50 design charge for 1/2, 3/4, full page ad sizes.  
\$75 design charge for inserts.