

# THE GREATER PARK HILL NEWS

All the News About Denver's Best Residential Community Since 1961 ■ A Greater Park Hill Community, Inc. Publication

## About the Greater Park Hill News

The Greater Park Hill News (GPHN) is published by the Greater Park Hill Community, Inc. (GPHC) on the first of each month. Circulation is 14,000 and the newspaper is distributed by neighborhood volunteers to homes and businesses in Park Hill and the surrounding areas.

## Contact Us

Advertising:  
ads@greaterparkhill.org

Editorial: Cara DeGette  
editor@greaterparkhill.org

Graphics: Tommy Kubitsky  
design@greaterparkhill.org

Newspaper Management and Classifieds: Melissa Davis  
newspaper@greaterparkhill.org | 720-287-0442 (voicemail)



The newspaper staff does not work in the GPHC offices. To help us serve you in a more timely manner, please email your query to the relevant address as listed above before visiting our offices.



# Distribution Area



The Greater Park Hill News is published monthly for the benefit of the residents of the Park Hill area. Circulation is 14,000 and is distributed to homes and businesses in the Park Hill area by neighborhood volunteers. Distribution boundaries are Colorado Boulevard on the west, Syracuse Street on the east, Colfax on the south and Smith Road on the north. We also distribute our newspaper to businesses along the East Colfax corridor from Quebec to York streets and retail districts in surrounding neighborhoods.

# Advertising Rates and Dimensions

Ad Size	Width	Height	1 Month	3-5 Months	Over 6 Months
Full page	10.25"	15.75"	\$1,995	\$1,785	\$1,595
3/4 page	7.625"	15.75"	\$1,495	\$1,350	\$1,195
1/2 page Horizontal	10.25"	7.75"	\$815	\$735	\$650
1/2 page Vertical	5"	15.75"	\$815	\$735	\$650
1/3 page Horizontal	10.25"	5"	\$550	\$495	\$450
1/3 page Vertical	5"	10.25"	\$550	\$495	\$450
1/4 page Horizontal	10.25"	3.75"	\$420	\$380	\$340
1/4 page Vertical	5"	7.75"	\$420	\$380	\$340
1/4 page Column	2.375"	15.75"	\$420	\$380	\$340
1/8 page Rectangle	5"	3.75"	\$265	\$235	\$210
1/8 page Banner	10.25"	1.75"	\$265	\$235	\$210
1/16 page Vertical	2.375"	3.75"	\$80	\$75	\$68
1/16 page Horizontal	5"	1.75"	\$80	\$75	\$68

Premium ad placement available for an additional 10% for 1/4 page ads or larger. Please inquire for availability of premium placement.



Ad Size	Width	Height	Ad Size	Width	Height	Ad Size	Width	Height	Ad Size	Width	Height	Ad Size	Width	Height	Ad Size	Width	Height
Full page	10.25"	15.75"	1/2 H	10.25"	7.75"	1/2 V	5"	15.75"	1/3 H	10.25"	5"	1/4 Column	2.375"		1/4 H	10.25"	3.75"
3/4 page	7.625"	15.75"							1/3 V	5"	10.25"	1/8 Rec.	5"	3.75"	1/8 Banner	10.25"	1.75"
												1/4 V	5"	7.75"	1/16 V	2.375"	3.75"
															1/16 H	5"	1.75"

## Inserts

Inserts must be distributed in all 14,000 copies of the newspaper. We do not accept partial inserts. The price is \$2200 for 14,000 inserts. Insert size: 8.5"x11", double sided.

## Classified Ads

All Classified Ads are prepaid - \$25.00 per month. Base price includes 25 words or less. Each additional word is 25 cents.

To place a classified contact Melissa Davis at 720-287-0442 (voicemail) or email: newspaper@greaterparkhill.org.

## Artwork Specifications

The Greater Park Hill News is created on a Macintosh computer in Adobe InDesign. A press quality PDF file is preferred for all electronic submissions.

Ads should be built in CMYK at 300dpi. For best reproduction quality, photos should be 300 dpi and screens at 85 lpi. There is no need to add crop marks in your PDF.

Please send electronic advertising submissions to ads@greaterparkhill.org.

\$25 design charge for business card, 1/8, 1/4 ad sizes.  
 \$50 design charge for 1/2, 3/4, full page ad sizes.  
 \$75 design charge for inserts.